



## Firm Sponsored Membership (FSM) Program



### Invest in your profession and the future of your firm.

#### WHY JOIN?

##### Staffing & Pipeline

- ▶ Your membership supports MassCPAs' efforts to **grow and diversify the accounting pipeline** – helping you find, retain and develop future leaders at your firm.
- ▶ MassCPAs raises awareness of the profession and promotes accounting as a desirable career path to students as young as middle school. **Your membership ensures your firm will be represented within these communities.**
- ▶ **Retain and grow your teams.** Your staff will develop key networking and leadership skills they need to advance at your firm (and earn free CPE) through MassCPAs' member-only committees and roundtables.

##### Advocacy

- ▶ There is strength in numbers. **Your membership amplifies the voice of the profession at the State House**, as we advocate to protect the integrity of the CPA license, support positive legislative and regulatory outcomes for our members and the public and promote an economy in Massachusetts where businesses will prosper.
- ▶ One-on-one assistance. **MassCPAs staff is your liaison to the Department of Revenue and Board of Public Accountancy**, and we will work directly with them to resolve any issues you encounter – so you don't have to.

##### Savings

- ▶ **Significant discount** on all employees' membership dues
- ▶ **FREE CPE** and discounted registration (up to a \$100 value) on MassCPAs CPE seminars, on demand courses, webinars and conferences
- ▶ **Up to 100% off** customized team trainings - in your office or virtually
- ▶ **10% discount** in our Find a CPA Directory
- ▶ **20% off advertisements** in *SumNews*, website, The HUB and Friday@Five
- ▶ **Reimbursement assistance** for the state's Workforce Training Express Fund – we take the complexity out of the process (and ALL MassCPAs courses and conferences – in-person or virtual – qualify for up to 100% reimbursement, so train with us to save!)
- ▶ **A variety of savings** for your employees on many products and services

##### Convenience

A single dues invoice for all employees and online payment option.

##### Recognition

FSM firms are listed online and in *SumNews* magazine. Firms are also provided with a logo to display on their website and in their marketing materials.

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**Join the 70+ firms who are already investing in the future of the accounting profession by participating in the FSM Program! View the full list at [masscpas.org/fsm](https://masscpas.org/fsm).**

#### FREQUENTLY ASKED QUESTIONS

##### What does the FSM Program entail?

FSM firms enroll all their certified and non-certified client-facing staff in exchange for discounted membership dues and other exclusive benefits. Any staff can be enrolled at the discretion of the firm.

##### What is the annual billing period?

The membership year is May 1 – April 30.

The renewal period is May 1 – July 30.

##### How does the annual billing work?

FSM firms will receive a list in March of current MassCPAs members linked to their firm. Firms will review and update their membership list to reflect current employees (employees can be added and removed online).

The firm's annual dues invoice will be based off of the updated list.

The firm will be billed a one-time \$25 administrative fee (in addition to the dues rate) for each new member who is added to the firm. Current MassCPAs members that have been added to the firm will not be subject to an administrative fee.

##### What are the FSM dues?

###### Certified Employees (Fellow Members)

2022/2023 Membership Year:

Regular rate \$409 / FSM rate \$338

###### Non-Certified Employees (Associate Members)

2022/2023 Membership Year:

Regular rate \$281 / FSM rate \$134

##### How do we enroll new employees during the year?

###### Non-Members

If a new staff member joins the firm after the renewal period (May 1 – July 30), the firm can add the employee online or contact Amanda Curtis ([acurtis@masscpas.org](mailto:acurtis@masscpas.org)) to enroll them. If the employee is not a current MassCPAs member, they will be enrolled in membership and the firm will only be charged a \$25 administrative fee. The firm will not owe dues for that employee until the following renewal period.

###### Members

If a new employee is already a MassCPAs member and has not paid his/her dues, we will adjust the dues to reflect the FSM rate and invoice the firm. If the individual is a member and has paid his/her dues, we will add them to the firm with no charge.

##### What if an employee leaves the firm after the renewal period?

The member retains their membership until the next membership year. The firm will not receive a refund for this employee. Memberships cannot be reciprocated to a new employee. However, if the firm adds new staff throughout the year (after the renewal period), they will be added as members and the firm will not have to pay dues (see above).

**For more information about the FSM Program, Contact Amanda Curtis at [acurtis@masscpas.org](mailto:acurtis@masscpas.org).**